

NEWS RELEASE

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Shortcuts On How to Get a Book Published: Revealed

Woodbury, NJ (September 2005) – When it comes to getting published, the Information Age has left people with more options—and greater confusion. Self-publishing, print-on-demand, agents, ebooks, website publishing, and blogs can leave an aspiring author bewildered, or worse, paralyzed with indecision. Lending clarity to writers and potential authors is the newly released book *You Can Write and Publish a Book: Essential Information on How to Get Your Book Published* (Riverwinds Publishing, \$13.95, ISBN 0-9767488-0-0).

Written by John Bond a seasoned veteran of the publishing industry, this recently released book details the exact steps to publication from choosing a topic to creating a proposal to writing the manuscript to the published book.

“I wanted to create a step-by-step guide for the average person. I built upon my hundreds of conversations with authors over the years, answering the basic questions everyone has about getting published. I believe with hard work and perseverance that the average person can become a published author using the book as a field guide,” Bond said.

One of the most valuable features of the book is the unique Self-Assessment Quiz that contains 89 questions, which allows the reader to gauge his or her chances of becoming a published author. The Self-Assessment Quiz has helped countless people understand their strengths and weaknesses.

“I believe most people are ‘hidden experts.’ They have some talent or knowledge at their job or their hobby or in their family that others would value. The Self-Assessment Quiz helps them see that,” Bond added.

You Can Write and Publish a Book has helped doctors, lawyers, teachers, veterans, librarians, and aspiring authors understand the seemingly complex twist and turns in takes to become a published author. Or as Tom Scott, a pharmaceutical executive said, “The secrets have been revealed.”

John Bond life has revolved around books, reading, and publishing. He has worked for nearly 20 years in publishing, first as an editor, and eventually as vice president and publisher for a professional publisher in New Jersey. In his career, he has published over 400 projects. Prior to his work in publishing, he earned a degree in education and worked as a librarian for five years.

For more information, a review copy of *You Can Write and Publish a Book*, or an interview with the author, please call 1-856-845-1250 or send an email to marketing@riverwindspublishing.com.

Contact:

John Bond: 856-845-1250

Email: marketing@riverwindspublishing.com

www.riverwindspublishing.com

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